



# DG NOVELTIES

Take Sex to the Next Level... Naturally!



## DG NOVELTIES MEDIA KIT

Couples of all kinds can find themselves wanting to spice things up in the bedroom, but they may not be sure how to do it. Bringing a new element into an intimate relationship can be a great way to form a better connection and explore one's personality, likes and dislikes, and preferences in the bedroom.

**DG** Novelties allows people to find the excitement they're looking for, indulge in a fun gift for themselves or a loved one, or even surprise someone with the best intimate experience possible. Product offerings include intimate selections along with a special focus on CBD products that can increase or benefit intimacy.



## WHAT IS DG NOVELTIES?

**DG** Novelties carries adult novelties and CBD products, all offered on a convenient and discreet platform. The brand strives to reach all kinds of audiences, from couples to individuals, whether they be men or women, straight or LGBTQ+, or any other identifier.

The **DG** Novelties team believes in satisfying desires and exploring self-love. The company's focus is placed on building long-term relationships with customers, making shopping a fun and enjoyable experience. DG Novelties is happy to provide a wide range of products from old classics to new experiences that can allow users to harness the benefits of CBD in their relationships.





## MARKET OPPORTUNITY

The main focus of DG Novelties is improving intimacy or intimate relationships. The global sex toy market is expected to achieve a growth rate of around 9% between 2019 and 2026 with an ultimate valuation of approximately 52 billion USD by 2026.

Additionally, the CBD market has been expanding for several years now and is only continuing to grow. As of 2020, it was reported that one-third of Americans had used CBD, with the most common age range of CBD users falling from 18-24, followed by 25-34.



GLOBAL SEX TOY ACHIEVE  
2019 - 2026

52 Billion  
USD



## WHY PARTNER WITH DG NOVELTIES?

**DG** Novelties provides a unique opportunity to cater to two major markets at once: the steady intimacy industry and the booming CBD market. Many people simply aren't aware of the benefits that CBD can have in their intimate relationships, so a partnership with DG Novelties will allow businesses to offer a new benefit to potential customers.

**DG** Novelties is happy to work with companies and influencers to promote the benefits of CBD in intimacy. We strive for 100% customer satisfaction and offer appealing features like affordable prices, a wide product range, personal shoppers, and discreet shipping.





**DG**   
NOVELTIES

**Monday to Friday. 9 am – 6 pm**

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